



**MASSACHUSETTS MARINE TRADES**  
**ASSOCIATION BOARD OF DIRECTORS**  
**SELECTS NEW EXECUTIVE DIRECTOR**

The Massachusetts Marine Trades Association (MMTA) announces the selection of **Randall Lyons, CMM** to the position of Association Executive Director.

Randall has over 20 years of marine industry experience working for the Nantucket Boat Basin for ten years, Russo Marine for one year, and most recently for the Newburyport Marinas for the past ten years. Randall is a consummate professional with very high guest service standards and

expectations. He is also someone who thinks outside of the box and is consistently looking to grow the boating industry. Randall has been well known within the MMTA for the past 8 plus years starting out as the founder of the “Stay Local Boat MA” Transient referral program back in 2009 which the Association continues to run today:

[www.staylocalboatma.com](http://www.staylocalboatma.com). He has also been on the Board of Directors for the past five plus years most recently as the 2nd Vice President of the Association before leaving the board to accept a position working for the MMTA earlier in the year. In 2012 Randall was awarded the designation of being a Certified Marina Manager (CMM) from the Association of Marina Industries. In 2016, he focused on a new initiative to get more kids on the water to bolster the sustainability of the boating industry. He created the “Merrimac River Youth Boating Task Force” and also created a new committee within the MMTA to focus on Kids in Boating. This initiative and focus will remain one of his main objectives for the Association going forward.

Randall has identified these objectives, among others, for the Association going forward, *“I am excited for the opportunity to represent a strong and vibrant long-standing Association as*

*the Executive Director. I look forward to working with the Board and our Association Members to grow the boating industry for many generations to come.”*

**MMTA President Paul Nowak** added: *“We look forward to working with Randall in pursuit of the Association’s goals and also wish to thank him for his enthusiasm going forth toward elevating awareness, education and legislative involvement for the Massachusetts Marine Industry”.*

***Industry growth through Collaboration, Communication & Education***



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Massachusetts Marine Trades Association · P.O. Box 6133 · Plymouth, MA 02362 · USA

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