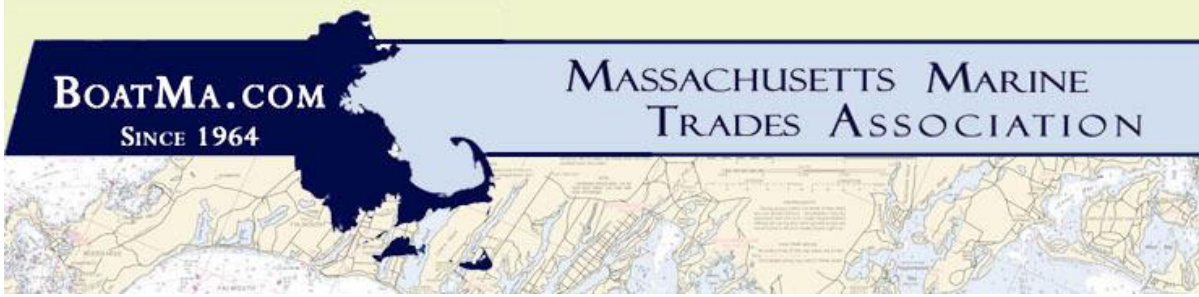


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TRADES ASSOCIATION



**MASS KIDS BOATING DAY - June 10th, 2017**

**MASSACHUSETTS KIDS BOATING DAY**

**SATURDAY JUNE 10TH, 2017...**

"For a child, **BOATING** time means **FAMILY** time" quickboats.com

We are pleased to announce that we have designated Saturday June 10th as **Massachusetts KIDS Boating Day**. There are currently at least three main Kids Boating events scheduled for Saturday June 10th.

There is a Touch A Boat event on the North shore in Newburyport, There is a Touch A Boat event on the south shore in Hingham and there is a Touch A Boat event scheduled on Nantucket.

In an effort to enhance our overall **KIDS IN BOATING** initiative we have decided to market this day as **MASS KIDS BOATING DAY** and encourage others to join in on the days events. It would be great if additional kids boating events and or an offer to encourage kids to participate in a boating event were scheduled in other regions throughout the state like Boston, Cape Cod and Western Ma.

A few ideas for the **MASS KIDS BOATING DAY** could be:

1. Host a kids event / open house at your business. This could include a build a boat or make a burgee idea for kids.
2. Offer a fuel discount for your boaters that bring out kids with them on June 10th. Encourage them to bring new kids / boaters out as well.
3. Give out a free kids meal that day at your restaurant.
4. Host a Touch A Boat event

These are just a few of the ideas that could be put into place for **MASS KIDS BOATING DAY** on Saturday June 10th. In an effort to market this day we are planning to reach out to local and state media and officials to highlight the events and the boating industry in Massachusetts with a focus on what we are doing to encourage more kids to get on the water in a safe and smart manner.

Current event information for Saturday June 10th is as follows:

1. **“Touch a Boat” North Shore – Newburyport, MA – 11AM to 2PM – Newburyport waterfront. For more information please visit:**

<https://www.facebook.com/events/183685345473959>

*Meet the*

*local captains and crew of our working waterfront! Event starts at Merrohawke Nature School where guests can learn which boats are open to visitors. Boats are in the water and dockside. Kids and families are welcome to go aboard each and learn more about them.*

2. **“Touch a Boat” South Shore – Hingham, MA – 9:30AM to 12:30PM**

**For more information please visit:** <https://www.facebook.com/hinghamharbor/>

*Friends of Hingham Harbor Touch A Boat 2017 - Come kick off another great summer on Hingham Harbor during our premier waterfront event for the family! Free to the public. Step aboard a Harbormaster patrol boat, explore a working lobster boat, and cruise picturesque Hingham Harbor. Our 6th annual event offers everything from professional sand sculptures to seaside-themed exhibits to boating safety education. Music, food, crafts, and games promises to be great FREE fun for all ages!*

3. **“Touch a Boat” Nantucket – Nantucket, MA – 9AM to 12PM – Nantucket Boat Basin**

**For more information please visit –**

<https://www.facebook.com/events/1834289360228012/>

*Explore local boats and meet captains on June 10th as we celebrate National Marina day. Children of all ages are welcome to visit Swain's wharf between 9:00am - 12:00pm, to touch a boat, speak with local captains and explore the waterfront. Lite snacks, crafts and activities provided. This event is free and open to children of all ages in an effort to support growth in in marine industry exposure. Come to have fun, learn and enjoy life on the water.*



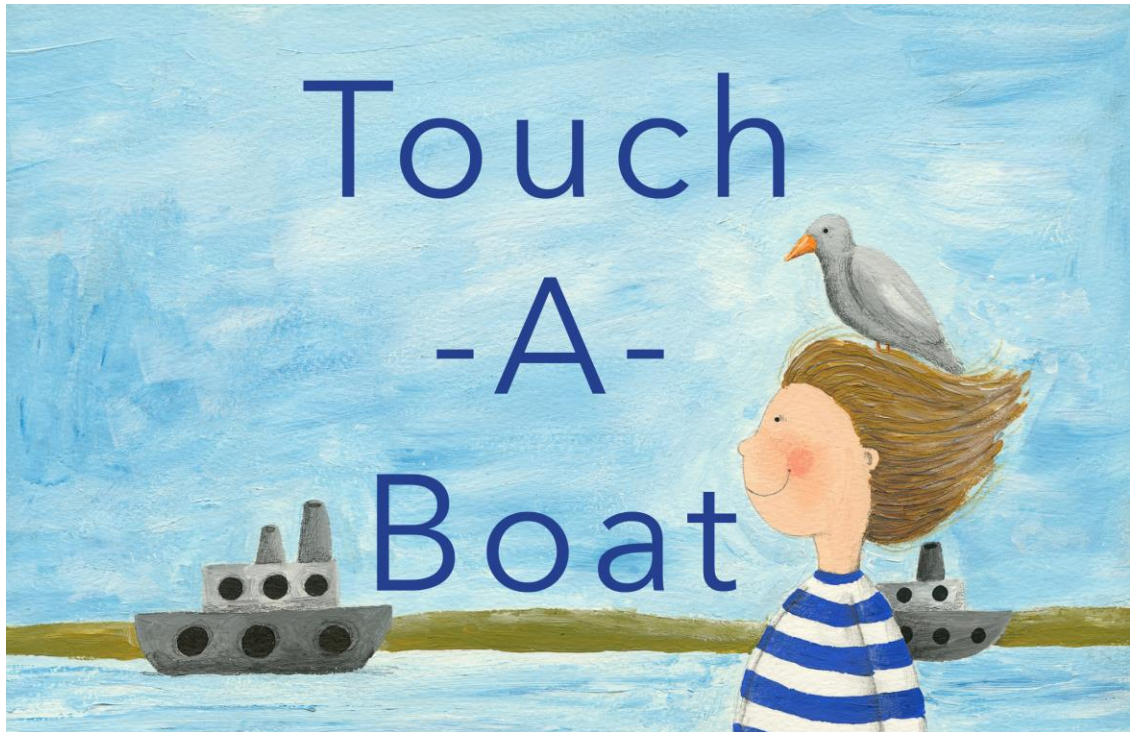
IF YOU WOULD LIKE TO SIGN UP TO HOST AN EVENT OR MAKE AN OFFER THAT IS RELATED TO **MASS KIDS BOATING DAY** THAT COULD ENCOURAGE KIDS TO GET INVOLVED OR VISIT YOUR ORGANIZATION PLEASE CONTACT

[RANDALL@BOATMA.COM](mailto:RANDALL@BOATMA.COM)

WE ARE CURRENTLY WORKING ON A WEBSITE FOR **MASS KIDS BOATING DAY** WHICH WILL GO LIVE LATER THIS WEEK.

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**TOUCH A BOAT EVENT ORGANIZATIONS AND LOGOS ARE LISTED BELOW. PLEASE CLICK ON THE LOGO FOR FURTHER EVENT INFORMATION.**



**June 10<sup>th</sup>, 11 a.m. to 2 p.m.**

**Newburyport Waterfront**

Explore the boats and meet the captains and crew from our local working waterfront!

9<sup>th</sup> Wave Sailing Charters  
American Yacht Club  
Captain's Fishing Parties  
Coastal Discoveries  
Freedom Boat Club  
Lowell's Boat Shop

Merrohawke Nature School  
U.S. Coast Guard Station Merrimack River  
Newburyport Harbormaster  
Newburyport Harbor Tours  
Newburyport Whale Watch  
... and more!



Merrohawke Nature School 54R Merrimac St. Newburyport, Mass.  
[www.merrohawke.org](http://www.merrohawke.org) 978-463-2233







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**Massachusetts Marine Trades Association**

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