

## **MASSACHUSETTS KIDS BOATING DAY**

## **SATURDAY JUNE 10TH, 2017...**

# WWW.MASSKIDSBOATINGDAY.ORG

We are happy to announce that we have declared
Saturday June 10<sup>th</sup>, 2017 as "<u>Massachusetts KIDS Boating</u>

<u>Day</u>". Currently, there are four KIDS boating events taking place in

Massachusetts on Saturday. The current list of events is below, but more
events may be added before Saturday.

## The current events scheduled are as follows:

- 1. Touch a Boat, Hingham, Mass. 9:30 a.m. to 12:30 p.m.
- 2. Touch a Boat, Newburyport, Mass. 11 a.m. to 2 p.m.
- 3. Touch a Boat, Nantucket, Mass. 9 a.m. to 12 p.m.

 KIDS Marina Open House, Charlestown Marina, Charlestown, Mass. –
 Marina open house starting at 1PM with a kids movie starting at dusk (weather dependent). For more information call 617-242-2020

Chairman Bill Straus of the Massachusetts Legislature's Boating Caucus stated, "Educating young children on the safety of boating and at the same time allowing them to enjoy all that boating has to offer prepares them for a lifetime of linking these experiences of safe boating on our waterways".

The Boating industry in Massachusetts is a very vibrant one, and we would like to keep it that way. The sustainability of the boating industry depends on getting more kids on the water and enjoying all that the boating lifestyle has to offer. Boating is a family friendly and healthy activity that is enjoyed by millions of people around the country. On Saturday June 10<sup>th</sup> one of the objectives for the events taking place will be to highlight what boating industry organizations and businesses offer the kids in our state and to introduce news kids to the water. More than 70% of adult boaters started boating when they were kids and the MMTA recognizes the more kids we can get on the water in a safe and smart manner today, the better off our industry will be tomorrow.

The Friends of Hingham Harbor - Touch a Boat event is now in its sixth year running and the organizers expect approximately 1,000 people to attend the event this year. "Touch a Boat is a great place for kids to create adventures and explore the harbor" said Greg Lane, Executive Director of Friends of Hingham Harbor. The Newburyport Touch a Boat event hosted by Merrowhawke Nature School is in its second year and this is the first year for the Nantucket Touch a Boat event hosted by MMTA member Nantucket Boat Basin and this is the first KIDS Marina open house event hosted by MMTA member Charlestown Marina.

For more information on events taking place on **Mass KIDS Boating Day** or to register a kids boating event please visit: www.masskidsboatingday.org.



The 2017 **Stay Local Boat Ma** program is now officially underway. The 15 participating marinas have now received their discount program cards for their boaters to take advantage of the program dockage discounts.

### The 2017 list of participating marinas includes:

Constitution Marina, Newburyport Marinas, Hingham Shipyard Marinas,
Brewer Green Harbor marina, Brewer Onset Bay Marine, Brewer Plymouth
Marine, Burr Brothers Boats, Cape Ann's Marina Resort, Charlestown
Marina, Glover Wharf Municipal Marina, Kingman Yacht Center,
Manchester Marine, Parker's Boatyard, Provincetown Marina and
Steamboat Wharf Marina.

Thank you to 2017 **Stay Local Boat MA** program sponsor:

## **New England Boating / Fishing:**

www.newenglandboating.com

In order to make this program successful we need your assistance in encouraging your boaters to take advantage of the dockage discounts by travelling throughout the great state of Massachusetts and supporting the local economies at each of the destination marina locations.



JUNE 17 - 22, 2017

The **SAIL BOSTON** Tall Ships will begin to arrive very soon in anticipation of the festivities taking place from June 17th to 22nd. For more information on Sail Boston please visit:

# www.sailboston.com



# **National Fishing & Boating Week**

We are currently in the middle of National Fishing and Boating Week (June 3rd to 11th). National Fishing and Boating week is a national celebration

## related to the importance of recreational boating and fishing.

For more information please visit:

# https://www.takemefishing.org/how-to-fish/how-to-catch-fish/national-fishing-and-boating-week/

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#### **Massachusetts Marine Trades Association**

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