



REGISTER NOW - 2018 BOB CONFERENCE

Click on ***Register Now*** above to join your marine colleagues at:
The Business of Boating Conference (BOB)
Presented by the Massachusetts Marine Trades Association
(MMTA)

January 18, 2018

7:30 a.m.- 4 p.m.

Massasoit Conference Center, [Brockton, MA](#)

(free parking available)

For \$199 (\$149 for each additional enrollment from your company)
you can attend all conference networking events including a
breakfast, breaks and industry luncheon and attend a full-day of
conference sessions. This networking and learning event is a great
way to start the new year!

Back by popular demand is nationally recognized business

consultant and presenter **Valerie Ziebron**. Learn from Valerie how businesses can maximize their resources. Valerie will speak on the following three topics during the conference:

Attract and keep talent/technicians, coach your team to success and realize more profits on your bottom line.

Other session offerings include:

- Regulatory and government relations update (morning); Tell MMTA your priority concerns: Discussion of hot topics (afternoon)
- Electrical compliance and new code regulations
- Dredging information and updates
- Industry service panel discussion with school representatives and service managers on MMTA member expectations for new staff members and what schools need to know from employees
- MMTA/Massachusetts Marine Trades Educational Trust update on workforce development

The *regulatory and government affairs update* will be given by **Jamy Buchanan Medeja, Esq.**, the MMTA Government Relations and Legal Counsel. Jamy has been recognized by Lawyers' Weekly as a Top Woman of Law and as a Massachusetts Super Lawyer in 2006, 2009 and 2015. The morning session will be followed up in the afternoon with an open discussion on MMTA member priorities related to regulatory and government affairs.

During our association update on workforce development, we will showcase our new video highlighting the boating industry and new website on boating careers in Massachusetts (<http://massboatingcareers.com>).

Meanwhile, visit our website <https://www.boatma.com/business-of-boating-conference.html> for more conference details, session descriptions and updates. We look forward to seeing you in January!

Interested in sponsorship opportunities?

Contact randall@boatma.com. Sponsorship is a cost-effective method of distinguishing your business and its unique offerings. Sponsorships start at \$500 and include enrollment for one and daylong contact with guests, through your selection of a sponsor table, and/or meal/snack, or speaker sponsorship.





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Massachusetts Marine Trades Association

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