

As 2017 comes to an end, I wanted to reflect back on our new Association tagline and the focus of the MMTA.

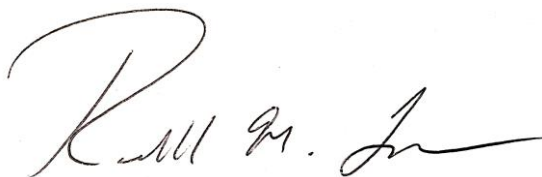
*Industry growth through **C**ollaboration, **C**ommunication and **E**ducation.*

The Massachusetts Marine Trades Association represents the business of boating in Massachusetts and we work for you, as our members. Our ongoing goal is to make sure we are exceeding your expectations as the state Boating Association that represents your business. We strive to accomplish this by promoting the boating lifestyle and the positive impact that boating has in Massachusetts. We are fortunate to work in an incredible industry that we should be proud of and passionate about. The sustainability of our industry depends on working together, communicating with like-minded and passionate individuals and educating those that have the desire to learn and grow with us. This continues to be our focus and goal heading into 2018 and we hope that we can count on your continued support for our Association and the business of boating in Massachusetts.

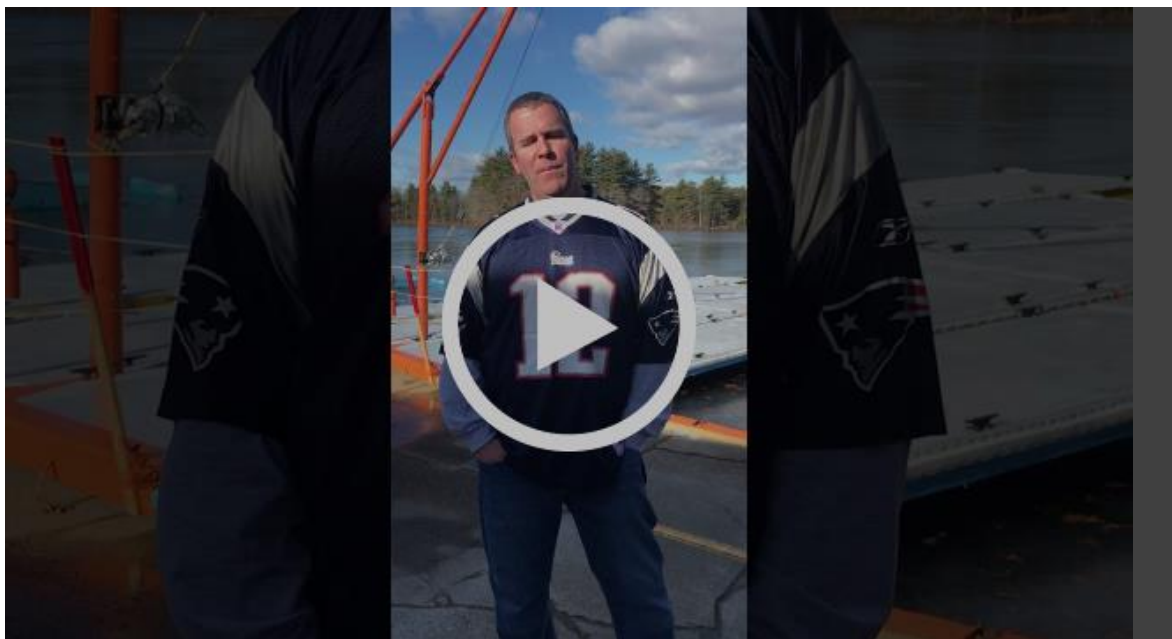
On behalf of the MMTA I would like to wish you and yours a Happy Holidays and all the best for a healthy and prosperous 2018.

I hope to see you at the Business of Boating Conference on January 18, 2018.

Kind regards,

A handwritten signature in black ink that reads "Randall M. Lyons". The signature is fluid and cursive, with a large initial "R".

Randall M. Lyons, CMM
Executive Director



Please join us at the Business of Boating Conference on January 18, 2018 at the
Massasoit Conference Center in Brockton, MA.

[BOB Conference Registration](#)



For more information on the BOB Conference and to register please visit:

<https://www.boatma.com/business-of-boating-conference.html>





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Massachusetts Marine Trades Association

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Industry Growth Through Collaboration, Communication and Education

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