



The ***BUSINESS OF BOATING Conference*** is three weeks away
~ **January 18, 2018** at the Massasoit Conference Center in Brockton, MA. As 2017
comes to an end, it may be just the right time to register for the conference and get the
expense into your 2017 numbers, but reap the benefits in 2018.

Below is the sneak peak at the conference

agenda:

Registration, Continental Breakfast, Sponsor Visits

MMTA / MMTET Update – Workforce Video & New Website, KIB Initiative & 1
Day/week.

Regulatory and Government Relations Update

AM Break: Sponsor Visits & Refreshments

Track 1 ~ Attract and Keep Talent/Technicians

Track 2 ~ Dredging tips from the Public & Private Sector
Moderated by Jamy Buchanan Madeja, Esq.

Networking Luncheon

*Sponsor Minute, **Keynote address** – Rosalin Acosta; Massachusetts Cabinet Secretary
Workforce Development*

Legislator of the Year Award – Senator. Bruce Tarr

Frank Farrell Award – TBD

Track 1 ~ Coaching your team to success

Track 2 ~ How can we serve you?

Let MMTA know how we can best support your business

Track 1 ~ Industry Schools & Service Managers panel discussion.

Moderated by – Terry Martin, 3A Marine

Track 2 ~ Understanding and Meeting the Upcoming Marina Electrical Code Changes

PM Break: Sponsor Visits & Refreshments

Drop more profit to your bottom line

BOB Conference Registration

***Please take a few minutes to help our friends at the Association of Marina Industries
by completing the survey below.***

Dear Marina or Boatyard Operator,

The Association of Marina Industries is currently working to discuss future EPA regulations on the use of copper antifouling paint. We need your help to get a better understanding of how boats are launched during the spring launch season.

Thank you in advance for taking the survey (below). The information you provide will help AMI and our partners organizations discuss future regulations with the US Environmental Protection Agency (EPA) on the use of copper antifouling paint at marina and boatyard facilities. It will help us advocate on your behalf. The information you provide is extremely important and will be kept confidential.

Please access the survey via this link: <https://www.surveymonkey.com/r/TQJ2T7K>

If you have any questions please feel free to reach out at EKretsch@MarinaAssociation.org or 202-350-9623.

Thanks again,

Eric Kretsch

Legislative and Outreach Coordinator

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For more information on the BOB Conference and to register please visit:

<https://www.boatma.com/business-of-boating-conference.html>





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