



**STAY LOCAL**  
BOATING MASSACHUSETTS

## **LAST CALL**

### **SIGN up for the 2017 STAY LOCAL BOAT MA PROGRAM**

Good morning! We hope your spring rush is going well as you gear up for another exciting boating season. It is that time of the year again when everyone is looking forward to getting back on the water and starting to explore the Massachusetts coastline once again. One way that the Massachusetts Marine Trades Association (MMTA) wants to help you launch the 2017 boating season is by inviting you to participate in the **2017 Stay Local Boat MA Transient Boater Referral Program**. *The Stay Local Boat MA program is a simple, cost-effective way to thank your guests, improve transient boater traffic at your facility, and hopefully improve your bottom line.*

Now in its **ninth** year, the *Stay Local Boat MA* program offers participating facilities one Stay Local card per guest to visit other facilities at a discounted rate. It's a win-win for your boaters and those of your colleagues.

Here's how it works for your loyal boaters who wish to visit a participating marina:

1 to 4 boats traveling receive a 10% discount on Dockage  
5 to 9 boats traveling receive a 15% discount on Dockage  
10 boats traveling receive a 20% discount on Dockage

Here's how it works for you:

\$75: MMTA and CCMTA Members per facility with 200 or fewer slips/moorings

\$150: MMTA and CCMTA Members per facility with over 200 slips/moorings

\$150: Nonmembers per facility with 200 or fewer slips/moorings

\$300: Nonmembers per facility with over 200 slips/moorings

**Premier Destination Marina:** double your enrollment fee for premier name and logo placement.

What Does Your Fee Include?

Transient Boater Card for Each of Your boaters

Season-Long Rotating Banner Ad on [www.staylocalboatma.com](http://www.staylocalboatma.com)

Facility Name on Various Stay Local Press,

E-news and Other Promotions

If you refer a new facility to the *Stay Local Boat Ma* program you will receive a \$50 off enrollment fee credit.

Please do not delay!

**The enrollment deadline is Monday May 1st.**

The sooner we hear from you, the sooner your business gets promoted.

Enroll online at: [www.staylocalboatma.com](http://www.staylocalboatma.com)

Thank you to Constitution Marina, Newburyport Marinas, Hingham Shipyard Marinas, Burr Brothers, Kingman Yacht Center, Manchester Marine & Steamboat Wharf Marina for already signing up to participate this year. In addition thank you to Stay Local Boat MA program sponsor

**New England Boating and New England Fishing.**

Please contact [randall@boatma.com](mailto:randall@boatma.com) with any questions you may have as well.

**Thank you kindly!**

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**Massachusetts Marine Trades Association**

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