

# Massachusetts Marine Trades Association

## 2018 Member Banner Ad Pricing

3 MONTH AGREEMENT - \$150 PER MONTH - **\$450 FOR 3 MONTHS**

6 MONTH AGREEMENT - \$125 PER MONTH - **\$750 FOR 6 MONTHS**

12 MONTH AGREEMENT - \$100 PER MONTH - **\$1,200 FOR 12 MONTHS**

### What Does Your Investment Get You?

Your rotating banner ad will be displayed on heavily trafficked [www.boatma.com](http://www.boatma.com), which is the host of the Massachusetts tide charts and all things boating.

### 2017 Banner Ad Statistics

Duration	Times Ad Displayed (Impressions)	Times Clicked
3 MONTH BANNER AD	925,971	713
6 MONTH BANNER AD	1,550,559	1,389
12 MONTH BANNER AD	3,567,136	2,700+

\*Members can provide their own banner ad 200 x 200 pixel in .jpg or .png format, or we can design an Ad for \$75.00.

**For more information on posting a banner ad on our website please contact:**

Randall Lyons • [Randall@boatma.com](mailto:Randall@boatma.com) • 508-221-1378 • [www.boatma.com](http://www.boatma.com)

*Industry growth through Collaboration,  
Communication & Education*

Massachusetts  
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