## RECREATIONAL BOATING

Impact In New England



78,490

JOBS SUPPORTED

3,102

**BUSINESSES SUPPORTED** 

499,468 BOATS REGISTERED

## **RECREATIONAL BOATING IN AMERICA**



**95%** of boats sold in the U.S. are MADE IN THE U.S.



61% of boat owners have an annual household income of \$75,000 OR LESS



**93%** of U.S. boat manufacturers are **SMALL BUSINESSES** 



**95%** of boats in the U.S. are towable boats **SMALLER THAN 26 FT.** 

**SOURCE:** NMMA 2018 Economic Impact Study, NMMA 2019 Boat Registrations Report, 2018 NRBSS. www.nmma.org

National Marine
Manufacturers Association